



February 7, 2018

Dear friend,

We invite you to be a sponsor of the inaugural J.Brown Foundation Golf Scramble to benefit the Coalition for the Homeless and the Jamon Brown Foundation. In addition to great exposure for your business and a fun time for your colleagues or clients, you will be helping end youth homelessness and improve the lives of those struggling with poverty and violence in Louisville.

The J.Brown Foundation Golf Scramble will take place on Monday, April 9, 2018 at Lake Forest Country Club. Sponsors will have the opportunity to spend the day with Jamon Brown, who is the starting right guard for the NFL's Los Angeles Rams, and a former star at the University of Louisville. Golfers will also enjoy a meet-and-greet reception and the chance to golf with many other local celebrity athletes who make Louisville proud.

We would be honored to count you as a sponsor and partner in our missions! Please return the enclosed form by March 1, 2018 to ensure you receive all of your recognition and visibility benefits. Thank you for considering this request!

Sincerely,

A handwritten signature in black ink, appearing to read 'Natalie Harris', written in a cursive style.

Natalie Harris  
Executive Director  
Coalition for the Homeless

A handwritten signature in black ink, appearing to read 'Danny L. Mosby', written in a cursive style.

Danny L. Mosby  
Executive Director  
J.Brown Foundation



## J.BROWN FOUNDATION GOLF SCRAMBLE

**April 9, 2018 @ Lake Forest Country Club**  
**Sponsorship Opportunities**

<b>Gold Sponsorship</b>	<b>\$15,000</b>	Exclusive recognition at the J.Brown Foundation Golf Scramble Title Sponsor; sponsored thank you on social media (guaranteed to get 20,000 views); 3 foursomes, including lunch and cocktail meet-and-greet with athletes; full-page ad in event program; logo on both nonprofit websites year-round (30,000 views / month); opportunity to host a table at a hole on the course; signage on a hole at the course; name included in Coalition for the Homeless annual report.
<b>Blue Sponsorship</b>	<b>\$10,000</b>	2 foursomes; half-page ad in event program; logo on both nonprofit websites year-round; opportunity to host a table at a hole on the course; signage on a hole at the course; name included in Coalition for the Homeless annual report.
<b>White Sponsorship</b>	<b>\$5,000</b>	2 foursomes; opportunity to host a table at a hole on the course; signage on a hole at the course; name included in Coalition for the Homeless annual report.
<b>Beverage Sponsorship</b>	<b>\$2,500</b>	Exclusive recognition as the event beverage sponsor, including signage at the bar and on the beverage cart; 1 foursome; signage on a hole at the course; name included in Coalition for the Homeless annual report.
<b>Hole Sponsorship</b>	<b>\$1,000</b>	1 foursome; signage on a hole at the course; name included in Coalition for the Homeless annual report.
<b>In-kind Sponsorship</b>		Auction items, door prizes, contest prizes, signage printing, etc. Recognition benefits to be mutually agreed upon.



## J.BROWN FOUNDATION GOLF SCRAMBLE

*benefitting the J.Brown Foundation and the Coalition for the Homeless*

**April 9, 2018**

**Lake Forest Country Club**

Count me in! I want to help end youth homelessness and improve the lives of those struggling with poverty and violence in Louisville by being a sponsor of the J.Brown Foundation Golf Scramble at the \$\_\_\_\_\_ level.

**Sponsor Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

\_\_\_\_ Please invoice me at the address above

\_\_\_\_ Check enclosed

**Please make checks payable to the Coalition for the Homeless and mail to:**

Coalition for the Homeless  
Attn: Melissa Kratzer  
1300 S. Fourth Street, Suite 250  
Louisville, KY 40208

### **Questions?**

Melissa Kratzer at (502) 636-9550 ext. 213 / [mkratzer@louhomeless.org](mailto:mkratzer@louhomeless.org)  
or Danny Mosby at (502) 553-2322 / [danny.mosby@gmail.com](mailto:danny.mosby@gmail.com).